



# LADDER

LOCAL AUTHORITIES AS DRIVERS FOR DEVELOPMENT EDUCATION AND RAISING AWARENESS

NEWSLETTER  
#LADDERproject



NEWSLETTER - ISSUE #12 - DECEMBER 2017

If you cannot correctly read this message, [click here](#)

THANK YOU FOR BEING PART OF THE JOURNEY OF LADDER...  
THAT'S NOT ALL, FOLKS!

## LADDER IN FIGURES



### MAJOR CHALLENGE

Promote **Development Education & Awareness Raising (DEAR)** throughout the cooperation between Local Authorities and Civil Society Organisations.

DEAR

### 5 DIMENSIONS

5

Docs

DEAR & SEDCs

1

Survey

1268

#### RESEARCH

Participants

#### CAPACITY BUILDING AND PEER-TO-PEER EDUCATION

123

Capacity Building Activities

1+

Methodological Handbook  
Exchange DEAR best practices

#### ADVOCACY

6

Thematic Paths

3

Geographical Paths

21

Events

#### SUPPORTING GRASS-ROOT ACTIONS & CITIZENS

64

CITIZENS JOURNALISTS

120

Articles

773

SLOGAN COMPETITION

Slogan Proposals

73

MICRO PROJECTS

supported by LADDER

#### CREATIVE COMPONENT

11

THEATRE PLAY

Performances

## LADDER

36

months

countries

27

co-applicants

19

associates



After 36 months of fruitful work in cooperation with its [27 co-applicants and 19 associates](#), the LADDER project can strike a very successful balance. Our metrics are not only the brilliant debates and the smiles of participants during the final conference, but also the figures. The cooperation of local authorities and civil society organisations did promote Development Education & Awareness Raising (DEAR) in the European Union and beyond.

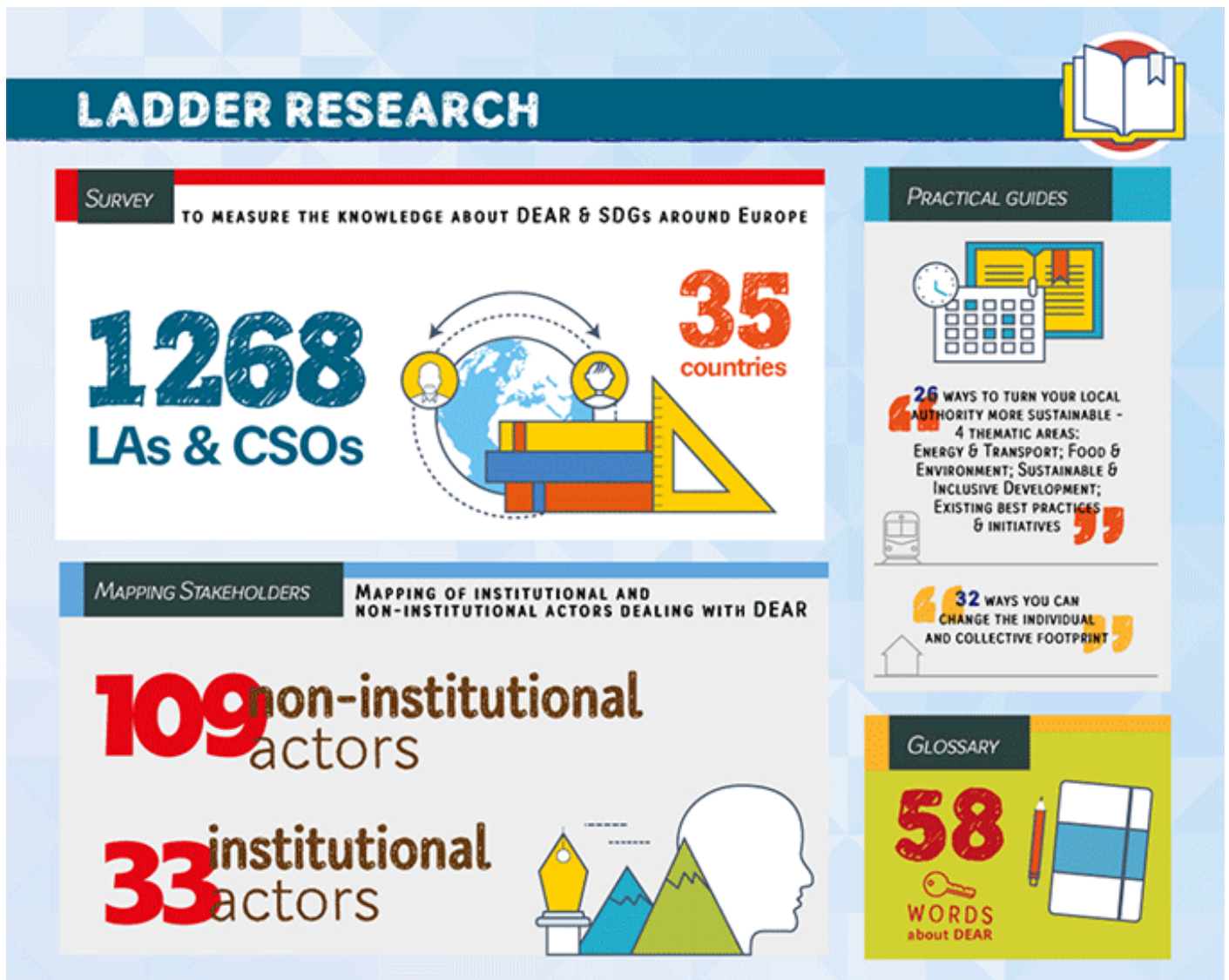
LADDER worked along five dimensions:

1. The **Research** dimension produced [5 documents](#) (toolkits, glossary, and map of stakeholders about DEAR and SDGs) and 1 survey on the outreach of DEAR, which involved 1,268 participants.
2. The **Capacity Building and Peer-to-Peer Education** dimension can look back on 123 Capacity Building Activities which managed to foster the capacity of EU and non-EU LAs and CSOs concerning their capacity in implementing DEAR policies and foster citizens' participation for development in their communities, as well as the drafting of 1 Methodological Handbook on DEAR best practices.
3. **Advocacy** actions were carried out in 3 Geographical Paths (Mediterranean, Eastern Partnership area and South-East Europe) as well as in [6 Thematic Paths](#): Youth in Development, Migration, Citizens' participation in development, Environmental and Sustainable Development, Public-Private Cooperation for Development and EYD 2015 & Follow up. Combined, they organized 21 events reaching a wide public, and published recommendations and other advocacy papers.
4. **Supporting Grass-Root Actions & Citizens** brought about the [Citizen Journalist initiative](#), with more than 60 young people writing 130 articles about sustainable development and contributing to the LADDER's mission. A [Slogan Competition](#) was also launched and revealed to be extremely popular receiving 773 slogan proposals from students all over Europe. At the same time, through the re-granting scheme, LADDER supported 73 micro projects at the local level in various EU countries.
5. Finally, the **Creative Component** wrote and performed an emotional and insightful theatre play about migration. 11 Performances in a European tour spread the message of inter-cultural understanding and hope to more than 700 spectators.

**Continue reading to know more about each dimension of the project!**

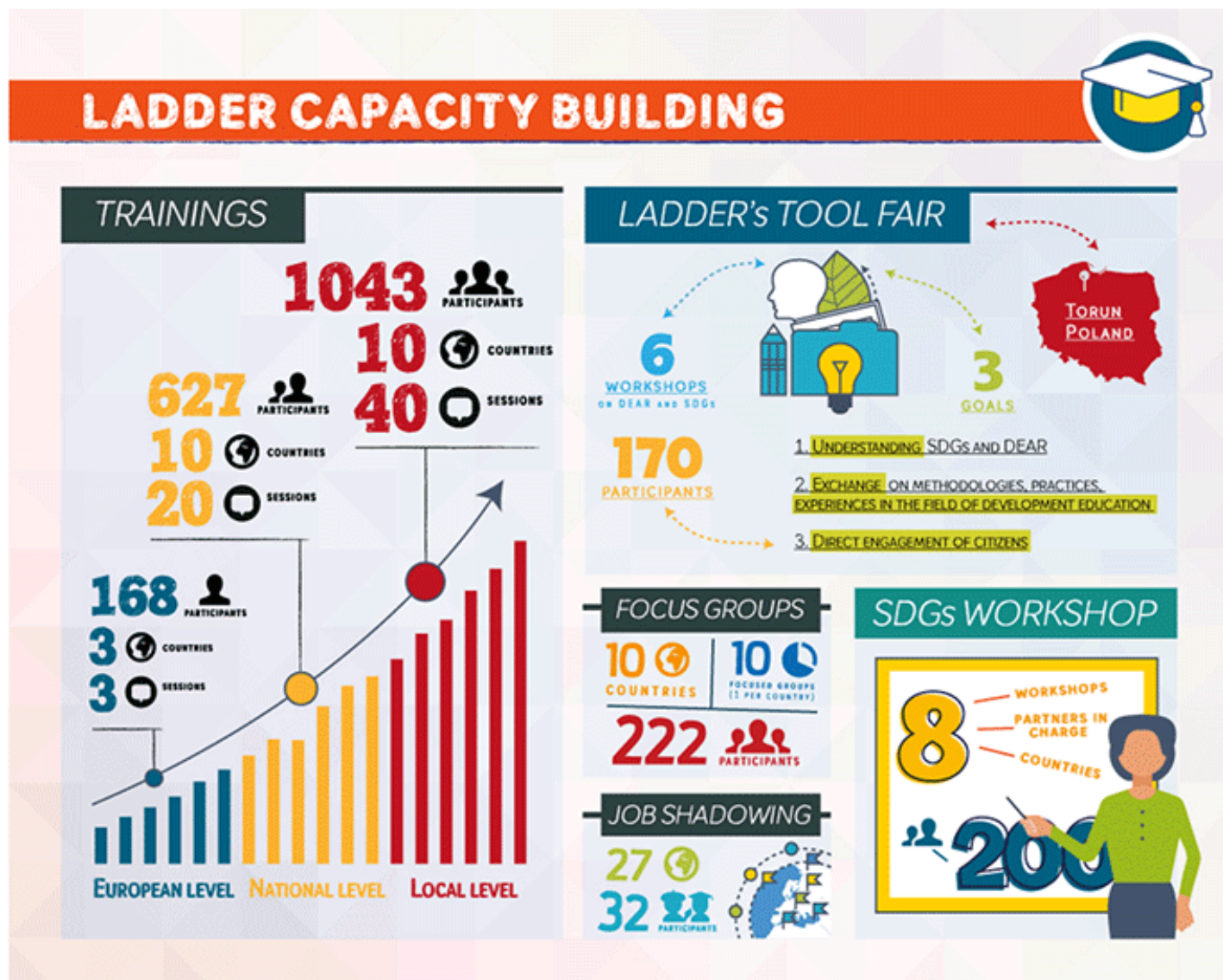
---

1. [Changing our behaviour is possible – Research dimension of LADDER project](#)



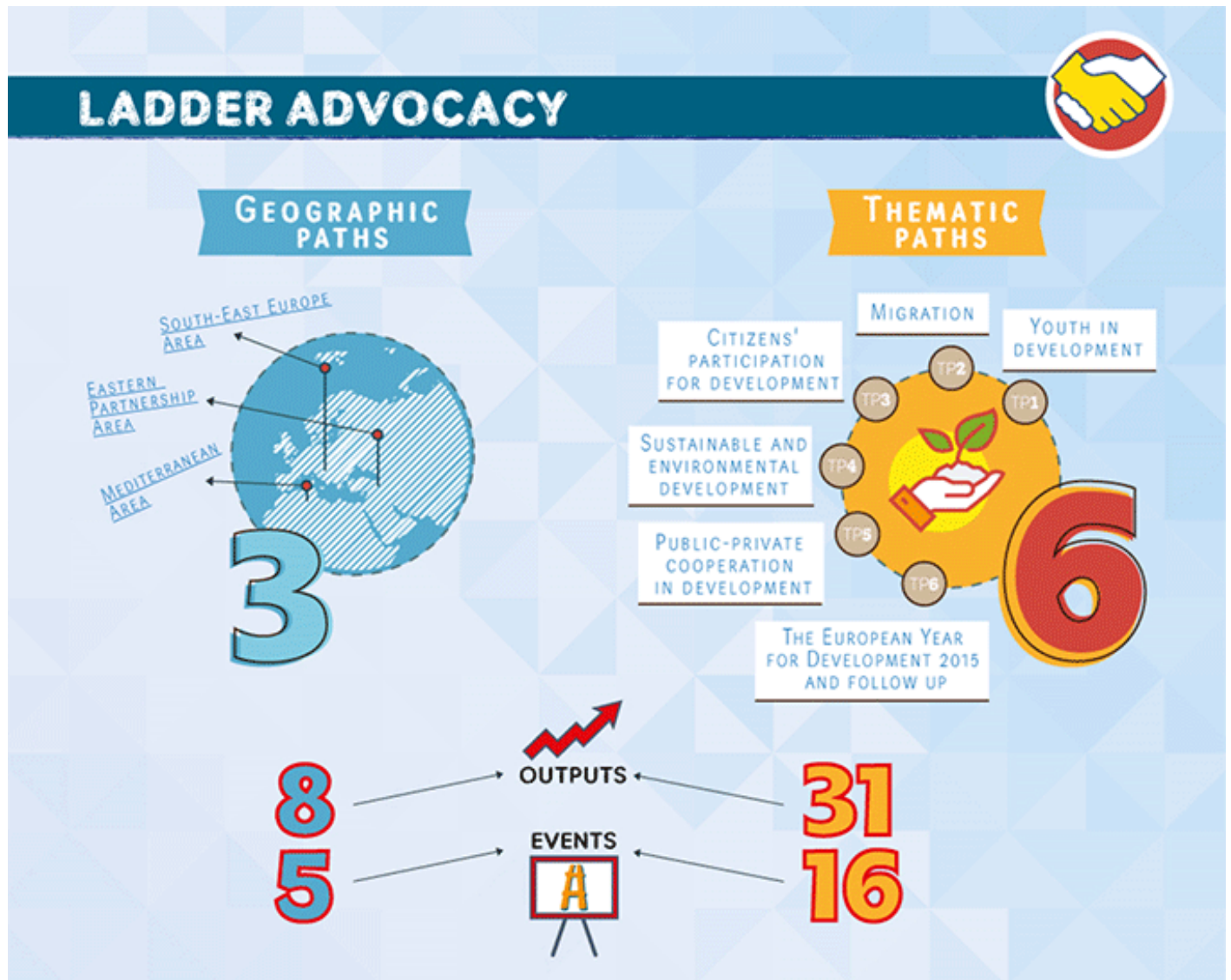
Our summing up starts with the research dimension of the project, which produced several actions in order to deepen the knowledge of local authorities (LAs), civil society organisations (CSOs) and citizens about DEAR and Sustainable Development Goals (SDGs).

2. [Learning from and with others - The Capacity Building dimension of LADDER](#)



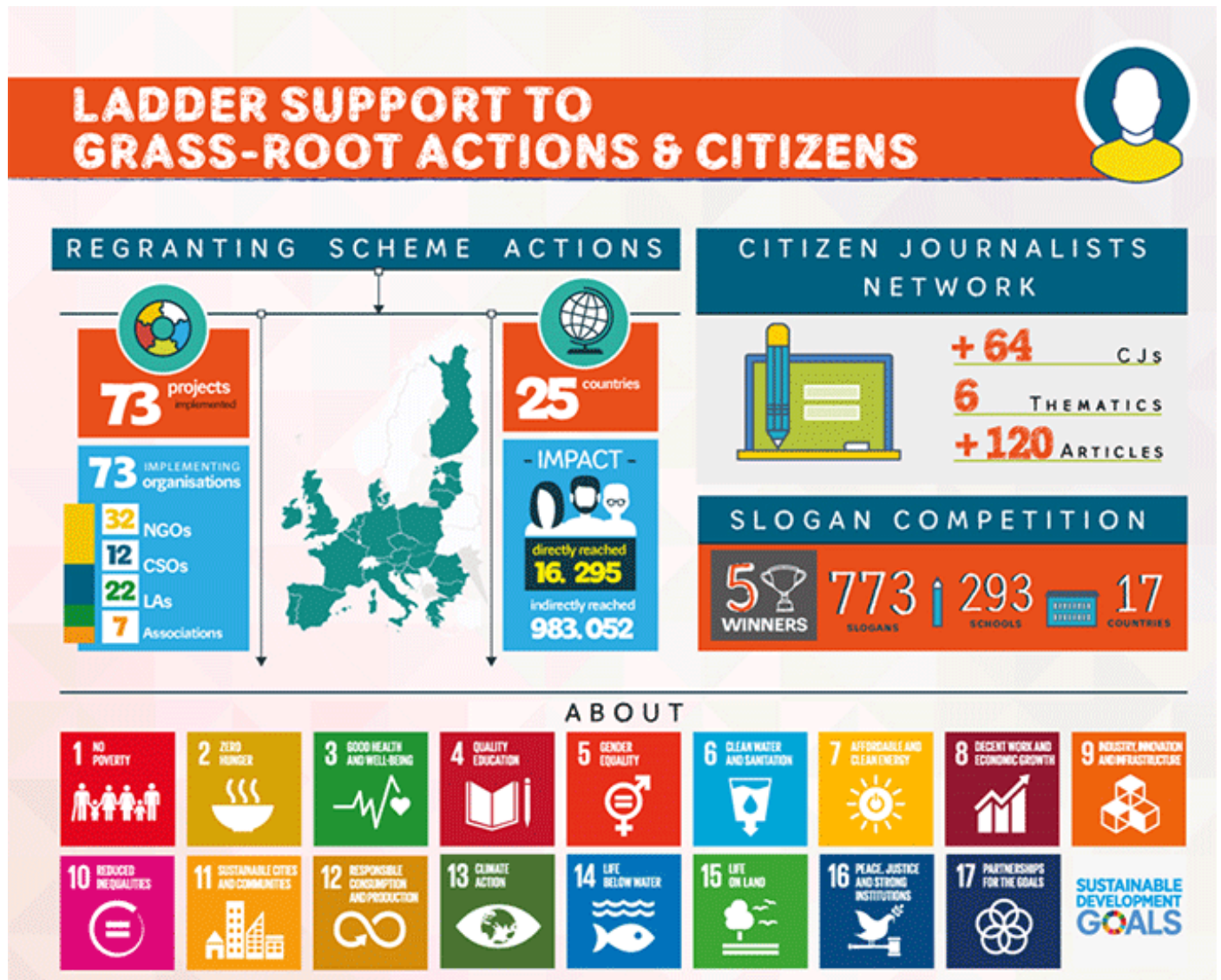
One of the richest dimension of the project was the Capacity Building and Peer-to-Peer learning component, which gave birth to a number of activities increasing the DEAR (Development Education and Awareness Raising) skills of all the consortium and beyond.

3. The LADDER Paths and their advocacy for DEAR and localisation of the SDGs



The project's advocacy dimension was focusing on three geographical areas and six thematic paths.

4. Do it locally! LADDER's Grassroots Actions



Parts of the project's most successful initiatives were the grassroots action and citizens involvement. Through the three major initiatives below awareness was raised locally and citizens got actively engaged.

The infographic is set against a light blue background with a geometric pattern. At the top, a dark blue banner contains the text 'LADDER CREATIVE COMPONENT' in white. To the right of the banner is a circular icon of a yellow screen on a red base. Below the banner, a clapperboard icon is on the left and two smiling faces in masks are on the right. A central banner reads 'THEATRE PLAY "IN A BETTER WORLD"'. Below this, the 'theme' is 'human rights and tolerance'. The 'plot' is a paragraph about a young refugee woman. To the right of the plot is a ship icon. The 'goal' is 'raise awareness on DEAR and migration'. Below the goal are five circular statistics: '1 STORY BOOK', '6 PEOPLE INVOLVED', '11 PERFORMANCES', '700 SPECTATORS', and '4 LANGUAGES' (with flags for Italy, Spain, and the UK). A map of Europe is in the center, with an arrow pointing to '8 COUNTRIES'.

## LADDER CREATIVE COMPONENT

**THEATRE PLAY**  
**"IN A BETTER WORLD"**

**theme**  
human rights and tolerance

**plot**  
A young refugee woman crossing the sea for a better life in Europe. On the tragic journey she loses her partner but **saves two children**. She **brings them safely to Europe** where they can live safely.

**goal**  
raise awareness on DEAR and migration

- 1 STORY BOOK
- 6 PEOPLE INVOLVED
- 11 PERFORMANCES
- 700 SPECTATORS
- 4 LANGUAGES
- 8 COUNTRIES

The fifth dimension of the project is the Creative Component, a theatre play performed in several European countries which aims at raise citizens' awareness throughout the universal language of art.

## CITIZEN JOURNALISTS INITIATIVE



Citizen journalists decided to continue their work in their own local communities, making sure every single person is made aware of the impact of local actions for the whole world.

**This is the legacy of LADDER** – a pan European network of people, local authorities, and organisations committed to make a real change at local level for a better planet.

Watch the [video](#) shot during the 2-day training in Strasbourg and jump headfirst into the real soul of this amazing initiative!



For further information, please contact the Project Manager, Sofia Caiolo: [sofia.caiolo@aldaintranet.org](mailto:sofia.caiolo@aldaintranet.org)



This newsletter has been produced with the financial assistance of the European Union. The contents are the sole responsibility of ALDA and can under no circumstances be regarded as reflecting the position of the European Union.