

## Empowering and engaging citizens in Global Issues

### Stepping up the LADDER with LRAs and CSOs on DEAR policies

Launching Conference (LADDER project) – Agenda (draft)

05/06/2015 – Committee of the Regions, Brussels – Room: JDE 52 (5<sup>th</sup> floor)

#### Friday 05/06/2015

##### Foreword

*This conference intends to be the Launching Conference of the LADDER project managed by ALDA (please refer to the project's description and consortium in the next pages)*

*It also intends to address the following questions (non-exhaustive list):*

- *Why are LAs & CSOs major actors in development education and awareness raising? Who are the final beneficiaries?*
- *What is Global Citizenship and how can DEAR policies help in achieving sustainable development?*
- *Which approach to adopt in promoting sustainable development and achieving expected results for DEAR?*

#### 09:30 – 09:55 – Arrival and registration of participants

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#### 10:00-12:00 – Public Conference

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10:00-10:20: welcoming words: The local level in the promotion of Development Education

- Mr Oriano Otocan, President of ALDA
- Mr Lambertz, Vice-President of the Committee of the Regions
- Mrs Valentina Auricchio, Head of Sector DEAR programme – DG DEVCO

10:20 – 10:40: Local Authorities as Drivers for Development Education and Raising awareness

- Presentation of the LADDER project
- Methodology & Objectives
- LADDER Roadmap

10:40 – 11:45: Local for Global – From Localisation to Glocalisation

- Mrs Antonella Valmorbida, Secretary General of ALDA
- Debate by panellists-audience
  - Silvio Lazzari, DG DEVCO, B2 Unit - Local Authorities and Civil Society, EC
  - Gaye Doganoglu, Vice-President of the Congress of Local and Regional Authorities, Council of Europe
  - Representative of the EEAS (tbc)
  - Representative of DG NEAR (tbc)
  - CORLEAP/ARLEM representative (tbc)
- Key stakeholders experience in Development Education – key contributions from LADDER partners

11:45-12:00: Success stories: Vojvodina.eu - LAs engaged in development – IPA 2007-2013 - Mr. Branislav Bugarski, AP Vojvodina Secretary for inter-regional co-operation and local self-government

12:00 – 12:15

- Closing remarks

**12:30 – 13:45: Light buffet** (Committee of the Regions – Atrium 6, on 6<sup>th</sup> floor)

## Background information on the LADDER project

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*One common project (3 years)*

*26 partners & 20 associates, coming from 18 EU and 17 non EU-countries*

*One major challenge for the EU and its Neighborhood: Development Education and Awareness Raising (DEAR)*

*The project "LADDER – Local Authorities as Drivers for Development Education and Raising awareness" started in January 2015 and will be running until December 2017 (36-month duration).*

*Funded by EuropeAid, LADDER has 1 global objective and 4 specific ones. For the next 36 months, it will seek to **enhance and increase the action of Local Authorities in EU DEAR policies**, with special reference to the EU Neighboring area. To do so, the following specific objectives have been identified:*

- *strengthen the **capacity of associations of local authorities (LAs) and civil society organizations (CSOs)** to act in a sustainable way as drivers for development, fostering their role of **multipliers** within their countries, communities and networks*
- *inform, raise awareness and **engage citizens** in global issues, global interdependency and development education*
- *develop & reinforce the **cooperation between LAs and CSOs**, to lead to winning synergies*
- *improve DEAR methods in non-formal education system, through the development of new and innovative methods and tools addressed to a wide range of stakeholders (including educators, civil servants, NGOs, youth leaders etc).*

The strong commitment of the 26 Partners and the active involvement of the 20 Associates (including their respective networks) will ensure the timely implementation of the project and the fulfilment of its objective. A series of capacity building seminars & trainings, exchange meetings, conferences and events are foreseen to take place at international, national and local level, while a re-granting scheme will be implemented at all 28 EU Member States. Acting as an EU & Neighborhood-wide project on DEAR policies, a particular attention will be given to the European Year for Development 2015 and its follow-up.

LADDER is the natural follow up of the project Working Together for Development (WTD), which focused on information, training and networking for LAs associations and networks of CSOs in the field of development cooperation. The will and strong motivation of the great majority of WTD partners in continuing the challenge together by setting higher goals cannot but be considered as a key result of the project itself.